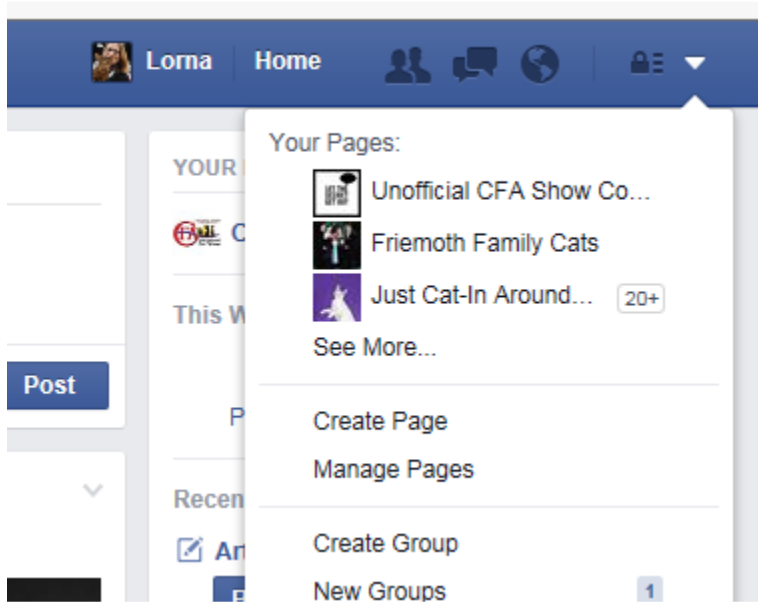


How to create a Facebook business page for your cat club
Compiled by Lorna Friemoth, 4/19/16

First, click the triangle and select “Create Page”



Select Company, Organization, or Institution



For more show promotion help, please visit us at <https://www.facebook.com/cfaunofficialcounts/>

Select Non-Profit Organization and type your club name

Company, Organization or Institution
Join your supporters on Facebook.

By clicking Get Started, you agree to the [Facebook Pages Terms](#).

Enter information about your club, such as the location and frequency of your shows, if you support local humane efforts, and your club website. If you don't have one, simply link back to cfa.org

Set Up Kitty Cat Club

1 About > 2 Profile Picture > 3 Add to Favorites > 4 Preferred Page Audience

Tip: Add a description and website to improve the ranking of your Page in search.
Fields marked by asterisks (*) are required.

Add a few sentences to tell people what your Page is about. This will help it show up in the right search results. You will be able to add more details later from your Page settings.

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Need Help?

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Add your club logo or a cute cat as your profile picture.

Set Up Kitty Cat Club

1 About 2 Profile Picture 3 Add to Favorites 4 Preferred Page Audience



Upload From Computer | Import From Website

Next

Select "Add to Favorites" to easily access your club page from your Facebook home page.

Set Up Kitty Cat Club

1 About 2 Profile Picture 3 Add to Favorites 4 Preferred Page Audience

FAVORITES

- News Feed
- Messages
- 4 Events 2

Add your Page to your favorites to easily access it anytime.

Kitty Cat Club

Add to Favorites

Skip

For more show promotion help, please visit us at <https://www.facebook.com/cfaunofficialcounts/>

Setup your preferred page audience to guide spectators in your area to 'like' your page.


Tell us about the people you'd most like to connect with. Anyone can find your Page, but we'll do our best to put it in front of the people who matter to you most.

Locations ⓘ **Everyone in this location** ▼

United States

📍 **Columbus, Ohio** + 50mi ▼

📍 Include ▼ | Add locations



Add Bulk Locations...

Age ⓘ **18** ▼ - **65+** ▼

Gender ⓘ **All** | Men | Women

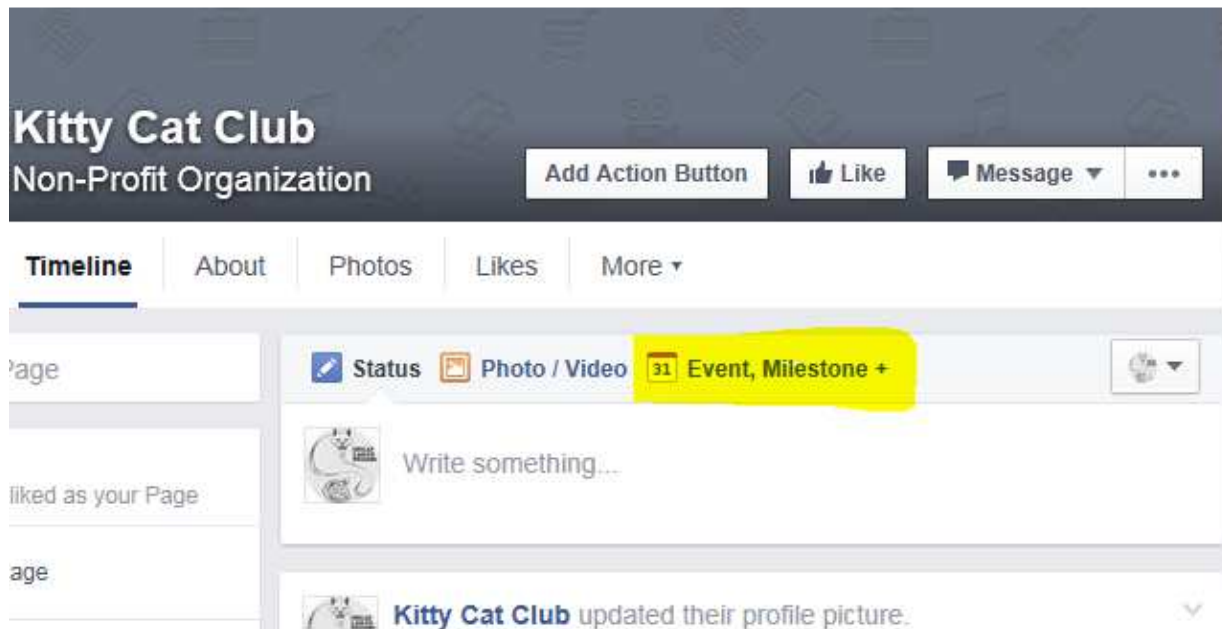
Interests ⓘ Hobbies and activities > Pets

Cats

Search interests | **Suggestions** | Browse

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Add an event for your upcoming show by clicking event, milestone and selecting “event.”



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Insert a new cat photo for your event photo and the details about your show. Add club members as co-hosts who are also on Facebook so they can help field questions from spectators, as well as invite their local friends, family, and pet buyers:

New Event by Kitty Cat Club

Event Photo  📷 ✕

Event Name ⓘ

Location ⓘ

Start 📅 ⌚ EDT

End 📅 ⌚ EDT Remove

Co-hosts ✕ ✕ ⓘ

Ticket URL ⓘ

Description ⓘ

Event Best Practices (PDF) Cancel Publish ▾

Description ⓘ

Category ▾

Tags ✕ ⓘ

Only hosts can post on the event wall.

Event Best Practices (PDF) Cancel Publish ▾

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Optional: add Facebook advertising to boost your event to local spectators

Make any changes or additions that you would like for your spectator-focused ad:

Boost Event

AD CREATIVE

Text 109 / 90

Come see dozens of examples of The Cat Fanciers' Associations finest felines while they compete for best cat!

Add an Image

Upload Select Image Reposition Image

AUDIENCE

Default Audience

Edit Audience Create New Audience

Location - Living In:
United States: Columbus (+50 mi) Ohio

Age:
18 - 65+

Terms & Conditions | Help Center

DESKTOP NEWS FEED

MOBILE NEWS FEED

Kitty Cat Club shared their event.
Sponsored

Come see dozens of examples of The Cat Fanciers' Associations finest felines while they compete for best cat!

APR 23 CFA Allbreed Cat Show
Apr 23 - Apr 24 · Greater Columbus Convention...
★ Interested

Cancel Boost

Enter your method of payment. Ads start at just \$20.

Select a Payment Method Help

Add a new payment method to your Facebook Ads account - Terms Apply

Show payment methods for: United States

Credit or Debit Card VISA MasterCard American Express Discover

Card Number Expiration

Security Code Billing Zip Code

PayPal

Online Banking (Add your bank account instantly)

Your payment info is stored securely. Learn More.

I have a coupon to redeem ?!

Cancel Continue

For more show promotion help, please visit us at <https://www.facebook.com/cfaunofficialcounts/>